GREEN HOTELS INITIATIVE

SUPPORTING HAWAII’S HOTELS IN MEETING SUSTAINABILITY BEST PRACTICES FOR THE IUCN WORLD CONSERVATION CONGRESS 2016

A PARTNERSHIP BETWEEN:

[Logos of organizations involved]
GREEN HOTELS INITIATIVE DETAILS

In preparation for the upcoming IUCN World Conservation Congress, Hawaii has implemented a Three-Level Program* to certify and recognize green practices in hotels.

*Level 1 - Basic / Level 2 - A Step Beyond / Level 3 - Leader

**LEVEL 1** ʻILIMA 🌸
10 Entry Level Green Actions

**LEVEL 2** KOKI‘O ŪLA 🌸 🌸

OPTION 1: HGBP Checklist¹ - Kulia i ka nu‘u Level + ENERGY STAR benchmarked

OPTION 2: HGBP Checklist² - Kaulike Level

OPTION 3: TripAdvisor Green Leader + ENERGY STAR benchmarked

OPTION 4: Green Key + ENERGY STAR benchmarked

**LEVEL 3** MA‘O HAU HELE 🌸 🌸 🌸

OPTION 1: HGBP Checklist² - Kela Level + ENERGY STAR labeled

OPTION 2: HGBP Checklist² - Po‘okela Level

OPTION 3: HGBP Checklist² - Kela Level + LEED certified

OPTION 4: HGBP Checklist² - Kela Level + NZE Building or beyond

**ENTRY LEVEL GREEN ACTIONS**

 Certain hotels may qualify for Level 1-ʻIlima by meeting 10 basic green actions. These actions will be awarded in the following sustainability categories. Contact us for more details!

• ENERGY CONSERVATION
• WATER CONSERVATION
• SOLID WASTE REDUCTION & RECYCLING
• POLLUTION PREVENTION

**MORE ABOUT OUR LEVEL NAMES:**

Each level is named after a native Hawaiian hibiscus, two of which are currently endangered.

Level 1 - ʻIlima - A common native species and O‘ahu’s island flower.

Level 2 - Kok‘o ‘ula - Some species are endangered.

Level 3 - Ma‘o Hau Hele Hawai‘i’s state flower. It’s endangered, some species are known to be extinct in the wild.

¹ Find out more about the 10 Entry Level Green Actions
² Find out more about the HGBP Checklist