



Photo by: Noah Pomeroy - <http://hawaiiaylight.com>

RECOGNITION LEVELS



'ILIMA

FOR HOTELS IMPLEMENTING BASIC GREEN PRACTICES CRITERIA



KOKI' O 'ULA

FOR HOTELS GOING A STEP BEYOND



MA'O HAU HELE

FOR HOTELS LEADING THE WAY IN SUSTAINABILITY

GREEN HOTELS INITIATIVE



IUCN
World
Conservation
Congress
Hawai'i 2016

**SUPPORTING HAWAII'S HOTELS IN MEETING
SUSTAINABILITY BEST PRACTICES FOR THE
IUCN WORLD CONSERVATION CONGRESS 2016**

A PARTNERSHIP BETWEEN:



GREEN HOTELS INITIATIVE DETAILS

IN PREPARATION FOR THE UPCOMING IUCN WORLD CONSERVATION CONGRESS, HAWAII HAS IMPLEMENTED A THREE-LEVEL PROGRAM* TO CERTIFY AND RECOGNIZE GREEN PRACTICES IN HOTELS.

*LEVEL 1 ◦ BASIC / LEVEL 2 ◦ A STEP BEYOND / LEVEL 3 ◦ LEADER

LEVEL 1 'ILIMA

10 Entry Level Green Actions¹

LEVEL 2 KOKI' O 'ULA

OPTION 1: HGBP Checklist² - Kulia i ka nu'u Level + ENERGY STAR benchmarked

OPTION 2: HGBP Checklist² - Kaulike Level

OPTION 3: TripAdvisor Green Leader + ENERGY STAR benchmarked

OPTION 4: Green Key + ENERGY STAR benchmarked

LEVEL 3 MA'O HAU HELE

OPTION 1: HGBP Checklist² - Kela Level + ENERGY STAR labeled

OPTION 2: HGBP Checklist² - Po'okela Level

OPTION 3: HGBP Checklist² - Kela Level + LEED certified

OPTION 4: HGBP Checklist² - Kela Level + NZE Building or beyond

ENTRY LEVEL GREEN ACTIONS

Certain hotels may qualify for Level 1-'Ilima by meeting 10 basic green actions. These actions will be awarded in the following sustainability categories. Contact us for more details!

- ENERGY CONSERVATION
- WATER CONSERVATION
- SOLID WASTE REDUCTION & RECYCLING
- POLLUTION PREVENTION

MORE ABOUT OUR LEVEL NAMES:

Each level is named after a native Hawaiian hibiscus, two of which are currently endangered.

Level 1 - **'Ilima** - A common native species and O'ahu's island flower.

Level 2 - **Koki'o 'ula** - Some species are endangered.

Level 3 - **Ma'o Hau Hele** Hawai'i's state flower. It's endangered, some species are known to be extinct in the wild.

¹ Find out more about the [10 Entry Level Green Actions](#)

² Find out more about the [HGBP Checklist](#)